



**BRITISH PORTS  
ASSOCIATION**



**SPONSORSHIP  
OPPORTUNITIES**

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**2025**



# SPONSORSHIP OPPORTUNITIES

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## Our 2025 Events

- BPA Annual Lunch
- BPA Annual Awards
- Scottish Ports Group Dinner
- BPA Summer Reception
- LISW Events



# BPA ANNUAL LUNCH HEADLINE SPONSOR OPPORTUNITY

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The British Ports Association Annual Lunch is a major event in the UK ports industry calendar. This year the historic London Guildhall will be playing host to 500-600 BPA members and industry colleagues. Sponsorship is an excellent opportunity for your organisation to build brand awareness, promote your activity within the UK ports industry, enhance customer engagement, and create new business relationships.

## The Sponsorship Opportunity



- A table for 10 guests located in a prominent position
- Speaking opportunity at the lunch
- Acknowledgement in speech by BPA Chair
- Company logo on event materials & A5 advertisement in lunch brochure
- Company details and recognition on BPA website
- Opportunity to feature in social media footage
- Acknowledgement in press releases for event
- Increased visibility on BPA social media channels

The cost of this sponsorship is **£12,000 (+VAT)**



# BPA Annual Lunch

## Drinks Reception

### Drinks Reception Sponsor

- Four tickets to BPA Annual Lunch
- Acknowledgement in speech by BPA Chair
- Speaking opportunity during drinks reception
- Company logo on event materials & A5 advertisement in lunch brochure
- Company details and recognition on BPA website
- Opportunity to feature in social media footage
- Acknowledgement in press releases for event
- Increased visibility on BPA social media channels

The cost of this sponsorship is **£6,000 (+VAT)**







# BPA ANNUAL LUNCH BROCHURE OPPORTUNITIES

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## Brochure advertising

The Annual Lunch brochure is provided for each attendee, so will be visible to over 500 members and industry associates.

There are a limited number of advertising spaces available in the brochure which will enable promotion of your brand to a wider group of influential industry leaders, decision-makers, and professionals, maximizing your organisation's exposure to relevant stakeholders.

Since the brochure is usually kept as a takeaway, this will provide ongoing visibility for your organisation long after the event is over.

Cost of this opportunity is **£250.00 per page (+VAT)**

# BPA ANNUAL AWARDS

The BPA aims to champion the UK ports industry through the BPA Awards. The awards ceremony takes place each year at the BPA Gala Dinner, which forms part of the BPA Annual Conference.



There are six sponsorship opportunities available for the awards, and you will be able to select the award most relevant to your organisations core values.

Your sponsorship will include:

- Two complimentary tickets to the BPA Awards and Gala Dinner
- Company name & logo on the award
- Company branding at the Gala Dinner
- Opportunity to personally present the award for your chosen category



Sponsorship per award is **£2,500 (+VAT)**



# Scottish Ports Group Dinner



**SCOTTISH PORTS**  
GROUP

The Scottish Ports Group dinner is a prestige event which takes place after the BPA and UKCOS parliamentary reception at Holyrood. It provides an excellent opportunity for your organisation to build brand awareness, network, and access to an intimate dinner with the Scottish Ports port members and guests.

Sponsorship entitles you to:

- A three course dinner and drinks for for 3 members of your organisation
- Acknowledgement in welcome speech by BPA Scottish Ports Chair
- Company logo on tables and promotional materials
- Space for pop-up banners
- Company logo on BPA website, recognising your sponsorship
- Acknowledgement in official press releases for event
- Recognition on BPA social media channels

The cost of this sponsorship opportunity is  
**£4000 (+VAT)**

# BPA SUMMER RECEPTION

The BPA Summer Reception is an informal gathering for port and associate members to network and socialise. It provides an exciting opportunity to engage with colleagues and associates alike.

Sponsor of this event entitles you to:

- Acknowledgement in speech by BPA Chair
- Speaking opportunity at the event
- Space for op up banners and promotional materials
- Company logo and description on BPA website
- Acknowledgement in press releases for event
- Recognition on BPA social media channels

The cost of this sponsorship is **£5,000 (+VAT)**







# London International Shipping Week 2025

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London International Shipping Week (LISW) is one of the most important global shipping and maritime events in the world. LISW will celebrate 12th anniversary in September 2025, playing host to thousands of international industry decision-makers who will attend the hundreds of events throughout the week.

The BPA will have several sponsorship opportunities available covering the various BPA events taking place over LISW. These will increase your organisation's exposure, provide speaking opportunities to the wider maritime industry, and help you connect you with a wide range industry experts.

The available opportunities include:

- Seminar sponsorship
- Reception sponsorship
- Event hosting





# **BRITISH PORTS ASSOCIATION**

**IF YOU ARE INTERESTED IN SPONSORING  
ANY BPA EVENTS OR WOULD LIKE FURTHER  
INFORMATION PLEASE CONTACT:**

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