

# SPONSORSHIP OPPORTUNITIES





# ONSORSHIP

- BPA Annual Lunch
- BPA Annual Awards
- Scottish Ports Group Dinner
- Welsh Ports Group Dinner
- BPA Summer Reception
- LISW Events
- Webinars

# BPA ANNUAL LUNCH

The BPA Annual Lunch is a major event in the UK ports industry calendar. This year the historic London Guildhall will be playing host to 500-600 of our members. Sponsorship is an excellent opportunity for your organisation to promote your activity to the UK ports industry, build new business relationships, and entertain commercial and government contacts.



#### **Annual Lunch Sponsor**

- Table seating of 10 guests
- Acknowledgement in speech by BPA Chair
- Speech during drinks reception
- Company logo on BPA pop up banners, A5 page advertisement in lunch brochure
- Company logo and description on BPA website
- Acknowledgement in press releases for event
- Recognition on BPA social media channels

#### **BPA Annual Lunch**

#### **Drinks Reception Sponsor**

- Four tickets to BPA Annual Lunch
- Acknowledgement in speech by BPA Chair
- Speech during drinks reception
- Company logo on BPA pop up banners, A5 page advertisement in lunch brochure
- Company logo and description on BPA website
- Acknowledgement in press releases for event
- Recognition on BPA social media channels



# Sustainability Award Winner Prof Albeen





#### BPA AWARDS

The BPA aims to champion the UK ports industry with the BPA Awards, which takes place every year at our Gala Dinner, as part of the annual BPA conference which has 300-400 of our members in attendance.



There are five sponsorship opportunities available for the awards which are for the following categories:

- Port Development Award
- Inclusive Workplace Award
- BPA Industry Award
- SME Port of the Year
- Port Sustainability Award

Your sponsorship will include:

- Two complimentary tickets to the BPA Awards and Gala Dinner
- Your company logo on the award
- Your company branding at the Gala Dinner
- Opportunity to present the award for your chosen category



The Scottish Ports Group dinner is a prestige event after the BPA and UKCOS' Holyrood Reception and provides an excellent opportunity to network and entertain 40+ of the Scottish port members and guests. Sponsorship entitles your organisation to:

- Three course dinner and drinks
- Seating for 3 members of your organisation
- Access to intimate dinner with the Scottish Ports group guests
- Acknowledgement in welcome speech by BPA Scottish Ports Chair
- Welcome introduction to dinner guests
- Company logo on tables and promotional materials
- Space for pop-up banners
- Company logo on BPA website, recognising your sponsorship
- Acknowledgement in official press releases for event
- Recognition on BPA social media channels

### Welsh Ports Group Dinner



The Welsh Ports Group dinner is a prestige event after the BPA's Senedd reception and provides an excellent opportunity to network and entertain 30+BPA Welsh port members and guests.

- Three course dinner and drinks
- Seating for 3 members of your organisation
- Access to intimate dinner with the Welsh Ports group guests
- Acknowledgement in welcome speech by BPA Welsh Ports Chair
- Welcome introduction to dinner guests
- Company logo on tables and promotional materials
- Space for pop-up banners
- Company logo on BPA website, recognising your sponsorship
- Acknowledgement in official press releases for event
- Recognition on BPA social media channels



# BPA SUMMER RECEPTION

The BPA Summer Reception is an informal gathering for port members to network and socialise, providing an exciting opportunity to engage with UK ports.

#### **Drinks Reception Sponsor**

- Acknowledgement in speech by BPA Chair
- Speech opportunity during drinks reception
- Company logo on BPA pop up banners
- Company logo and description on BPA website
- Acknowledgement in press releases for event
- Recognition on BPA social media channels





## London International Shipping Week 2025

London International Shipping Week (LISW) is one of the most important global shipping and maritime events in the world. LISW will celebrate 12th anniversary in September 2025, playing host to thousands of international industry decision-makers who will attend the hundreds of events throughout the week.

We will have multiple sponsorship opportunities for BPA events taking place over LISW which will increase your organisation's exposure, speaking opportunities to the wider maritime industry, and help connect you with industry experts. These opportunities include:

- Seminar sponsorship
- Reception sponsorship
- Hosting events



#### Webinars

The BPA plays a crucial role in representing the interests of UK ports to various tiers of national and devolved governments within the UK and our membership handles 86% of all UK port traffic.

Through our BPA webinars we provide a valuable resource for members, fostering collaboration, knowledge exchange, and advocacy within the industry.

Our webinars can benefit members by facilitating network opportunities, sharing knowledge and best practice and help port members understand policy developments and regulatory changes.





IF YOU ARE INTERESTED IN SPONSORING ANY BPA EVENTS OR WOULD LIKE FURTHER INFORMATION PLEASE CONTACT:

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