

# Trust Ports

Websites are the first point of contact for most people and therefore perform hugely important 'front of house' functions.

Websites must show annual accounts, annual reports including a performance and efficiency statement, and an annual strategy document.

Identify board members – say who they are, preferably with photos, with an indication of how to apply to be a board member and when vacancies occur.

Quantify stakeholder benefits – these are unique to trust ports and have value beyond the basic figures.

Hold an annual open meeting.

Use the PMSC in conjunction with Modern Trust Ports for Scotland.

Could be greater emphasis on:-

- annual meetings
- Terms of board members, when next round of appointments will be made, how to apply.
- Stakeholder benefits – unique to trusts

- More specific links with the Port Marine Safety Code -  
'harbour authorities should publish plans and an assessment of their performance in meeting their obligations at least once every three years.'
- Publish accounts
- Consider a port masterplan

- Performance and efficiency statement required 'as trust ports hold the local monopoly right to exploit an asset'.
  - *Profitability*
  - *Return on capital employed (useful comparator)*
  - *Gearing*
  - *Labour productivity*
  - *Berth utilisation*
  - *Gross value added*
  - *Safety/accidents*

## Environmental Indicators

- *waste*
- *water*
- *carbon*

'Ecoports' worth considering ! [www.ecoports.com](http://www.ecoports.com)